



EURO
BUS
EXPO 2008

NEC, Birmingham, United Kingdom
4th-6th November 2008

[MEDIA ACCREDITATION]

ALL JOURNALISTS AND PHOTOGRAPHERS

applying for media accreditation must submit proof that they represent a bone fide media organisation. This can be done by submitting the following with your application:

- Photocopy of a valid press card/work pass
- Letter from the Editor of the publication/organisation on headed paper
- A recent copy of your publication that clearly shows you are a member of editorial staff. If you are a freelance journalist you should submit published pieces that clearly show accreditation to you.

Completing and submitting an application form is not an automatic media accreditation, your application is subject to review. You will be notified by email if your application has been successful and your badge will be sent through prior to the event.*

If your application is not sufficiently completed or you do not provide one of the three pieces of identification, your application will not be successful. The Euro Bus Expo Press Accreditation Office reserves the right to deny or withdraw accreditation from journalists if the information submitted is found to be untrue or if the accreditation is abused in any way.

FREELANCE JOURNALISTS/ PHOTOGRAPHERS

All freelance applications must be accompanied by a supporting letter from the Editor of the publication/organisation on headed paper and must verify their status.

ONLINE MEDIA

The web publication must belong to a registered company and have a specific, verifiable non-web address and a telephone number.

PRESS ACCREDITATION AT THE SHOW

If you have been unable to apply for press accreditation prior to the event, it will still be possible to acquire a press pass during the event. You will need to complete the press registration form available in the registration area (or simply download one of the internet and complete before you arrive) and make your way to the fast track entry desk at hall 5 at the entrance to the show. Please have your proof of identity ready as this will be checked upon entry.

KEEP US UPDATED

Please help us to make sure all our details on you are up to date. Should you have any changes such as change of company address or phone, fax or email details once you have submitted your form, please let us know. You can email such changes to arne.schuldt@eurobusxpo.com.

IF YOU CHANGE YOUR JOB

Individual accreditation is linked to a specific publication or media organisation. Therefore, if you move to another publication or media organisation, you will need to re-apply for accreditation. Similarly, publications or media organisations cannot transfer accreditation between individuals.

* If you have not completed and submitted your press accreditation form by Tuesday 21st October 2008, your press pass will not be sent to you prior to the show. Press passed not sent can be collected from the registration area in Hall 4 at the entrance to the show.

MEDIA ACCREDITATION

- Before submitting this form, please ensure you have read the media accreditation requirements carefully.
- To avoid a delay in your application, please ensure all sections are completed fully and one of the three methods of legitimisation is attached. Applications that are not filled in correctly will not be processed.
- Please complete and return this form by **Tuesday 21st October**, to: Arne Schuldt, Euro Bus Expo, Expo Management, Olympus Avenue, Leamington Spa, CV34 6BF, United Kingdom. Alternatively you can fax it back to +44 (0)1926 888 004.
- Please complete in BLOCK CAPITALS. * Questions marked are compulsory.

PERSONAL DETAILS

Title* Forename* Surname*

Full postal address *

Email address *

Telephone No. * Mobile No.

Fax No.

PUBLICATION DETAILS

Publication title:*

Publication mailing address:*
(if different from above)

Country:*

Publication website:*

Position & Employment status:*

Publication Editor:*

Media Outlet Type: *
(please tick) Television National Newspaper Trade Magazine
 Radio Regional Newspaper Freelance
 Photo Agency Sunday Newspaper Internet
 News Agency Magazine

Media frequency: Circulation:

I have enclosed a copy of the following legitimisation:
(Please tick) A copy of my valid press card
 A letter of confirmation signed by the chief editor (on headed paper)
 A recent copy of your publication that clearly shows you are a member of editorial staff
 If you are a freelance journalist you should submit published pieces