

Enhanced customer service with new INIT subsidiary in the UK.

INIT's Innovative Ticketing solutions at EuroBus Expo.

Karlsruhe/Nottingham, October 19, 2010.

On October 12th, INIT celebrated the Grand Opening of its new subsidiary, INIT Innovations in Transportation Ltd. The founding symbolises INIT's commitment to offer customers advanced ITS solutions and localised service. Transport professionals have the opportunity to meet the highly qualified INIT UK staff at EuroBus Expo at Birmingham (stand T128) in hall 5. One of this year's highlights is the Electronic ticketing machine (ETM) and on-board computer with integrated barcode scanner, EVENDpc.

INIT – a strong partner in the UK

Well known for their sophisticated technology as well as dedication in offering a stable and dependable service, INIT has been successfully trading in the UK for over 10 years and opened its first UK office back in 2005. As a result of their essential knowledge of the UK public transport industry the company has recently gained several notable new projects in the UK and Ireland. With the founding of INIT Ltd., the highly qualified UK team will be able to further intensify and localise its customer service. INIT Ltd. also provides managed hosting solution and services.

EVENDpc – the 5 in 1 vehicle solution

EVENDpc, the ETM and on-board computer, provides comprehensive vehicle intelligence. The device is the 5 in 1 solution for Ticketing, Dispatching, Satellite Navigation, Communication and Passenger Information. Key features include:

- full RTPI and AVL functionality
- high speed thermo ticket printer
- contactless smartcard reader
- 2D barcode scanner
- automatic fare stage change
- vehicle locating (GPS)
- WLAN, GPRS or radio communication

Press release

INIT's exhibition at EuroBus will feature the multi-functioning EVENDpc which supports both conventional as well as smartcard ticketing. With the rising trend of internet, mobile phones and barcode ticketing, INIT's EVENDpc with integrated 2D barcode is an all rounder that can equip transport companies for the present and future.

EVENDpc: the 5 in 1 vehicle solution.



Press release



About INIT

The INIT group has provided Intelligent Transportation Systems (ITS) and electronic fare management for public transport for more than 25 years now. Today, more than 300 public transport companies in 400 projects worldwide rely on INIT's innovative integrated hardware and software technology.

MOBILE, INIT's integrated product family, comprises ITCS software and hardware, ticketing solutions, data and voice radio systems, next stop displays and announcement systems, scheduling software for fixed-route and on-demand services, real-time passenger information at stops and stations, via the Internet or mobile phone, TSP (Traffic Signal Priority), APC (Automated Passenger Counting), an integrated suite of planning and optimizing tools and much more. Due to its modular design, all products can be used as a stand-alone system or be integrated, even with third-party systems.

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