

Press release

29th October 2010

Synectics introduce the Genius effect for a smoother ride

Synectics Mobile Systems are introducing their Genius product at the Bus & Coach Expo at the Birmingham NEC 2nd – 4th of November.

The System is designed to show benefits including :

- Fuel saving
- Reduction in accidents
- Improved passenger comfort
- Reduced vehicle wear and tear and fuel costs
- Improved driving standards
- Identify journey problem hot-spots
- Identify wastage such as long idling
- Remote health monitoring of vehicle warnings for real-time vehicle diagnostics.

Genius vehicle data is automatically downloaded to servers where a comprehensive range of reports can be accessed securely via the Internet. The journey management system is simple to use and interrogate, avoiding complexity to provide easy access to reports. These include driver, route, and company together with performance against 'standard', performance by 'G' force axes, and driver/route ranking, as well as custom reports.

The Genius system's cab-mounted, LED green, amber and red indicators give the vehicle driver 'live' feedback on their driving performance; in this way it can assist drivers in maintaining the most fuel-efficient way of driving. Based on GPS data, route adherence with GPS Waypoints can be monitored remotely along with speed and location. Optionally, a Driver ID key fob can be used with the system to identify the driver and prevent vehicle start-up in the absence of the key fob.

The genius system is currently showing in the region of a minimum of 8% fuel savings and one client has seen a 50% reduction in vehicle incidents.

Andrew Prince, Managing Director of Mobile Systems, says: "The Genius effect is a revolutionary concept, not only does it reduce fuel costs significantly but it also improves passenger safety and comfort and we're delighted to have received such positive feedback from our customers. Genius brings a new dimension to driver and passenger safety. It compliments the security offered by our leading edge T1000 and X200 CCTV systems, with the ability to pro-actively improve passenger comfort and driving standards."

The Genius journey management system is simple to use and provides the perfect solution to performance monitoring and reporting.

For more information about Synectics and the Genius effect please visit www.synx.com
Alternatively, see the Mobile Systems division in action at stand 5G10 at the 2010 Euro Bus Expo, 2 – 4 November 2010, Birmingham NEC.

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Notes to editor

For press enquiries please contact Zainab at Twisted Dog creative zainab@twisted-dog.co.uk or 01242 821 305.

- Synectics' mission is to be a leading global supplier of integrated surveillance and security systems which are a fundamental part of our customers' operations.
- They achieve this through focusing on four key areas, protecting mission critical infrastructure and assets.